

J. N.

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TO THE PEOPLE OF CENTRAL W. VA.

Famous J. N. Green Trading Stamps to its customers. Read every day thousands of people living in Harrison and surrounding counties. Thousands of dollars worth of High Quality Goods put Free To Our Customers. Stamp Parlor located on Our

J. N. Green Trading Stamps, Saturday, March 4th.

Watts-Lamberg Co. Store, we have decided in the Green Trading Stamps with all Cash purchases.

the best town and county in the state. That ambition will surely be the standard of Merchandise at the Lowest possible prices and for the very best of all inducements—a share of our profits, by its every detail. We have subjected all its forms and phases to a great BIG advantage over all other systems is that no time limit is in the use of these Stamps, and confidently assure you that your J. N. Green Trading Stamps MEAN something to you. They are like a list too long to print here. Everything is yours, for J. N. magnitude and great importance of this proposition to you, you must have a cordial invitation to come. They are on exhibition on the second

Y" SALES

Trading Stamps, we will inaugurate "Clover Day" whenever it appears you will find a bargain—some

ound Here---The Typical Place

g Shopping

NEW DRESS TRIMMINGS.

Wide lace bands are the prominent feature of current fashions and we are showing a variety of styles in Venice, Fillet, English Val, Irish Crochet, Cluny and Point Venise in matched sets of several different widths. A prominent feature of our Dress trimming department is the large assortment of beautiful all-over laces, embracing all the most popular foreign designs suitable for trimming the sheer, delicate fabrics of the Spring and Summer seasons. Especially pretty are the beaded bands, narrow crocheted edges, colored garitures embroidered in silk, plain and tucked nets silk embroidered nets and wide Princess and Oriental laces.

UNUSUAL VALUES IN KID GLOVES.

We direct especial attention to our Kid Glove department where you will be shown a collection of gloves of superior quality and workmanship—imported direct from the world's leading glove-making centers. Dressy customers will call for long gloves and some very excellent values in white, black and tan 12 and 16 button lengths are being shown.

12 button White Kid Gloves, all sizes, \$2.75.
16 button White Kid Gloves, all sizes, \$2.95.
16 button Black Kid Gloves, all sizes, \$2.95.
Wrist-length Glace Kid Gloves, all colors, \$1.00.
1 button Imported Glace Kid Gloves, all colors, \$1.25.
3 button Glace Kid Gloves, Black, Tan, White, \$1.65.
Special 3 button Black Kid Gloves, \$2.50.
English Cape Walking Gloves, all sizes, \$1.25.

NEW WHITE WAISTS.

\$4.50, \$5.00, \$6.00, and \$7.50.

Beautiful White Waists made of very fine wash materials—Voiles, French Mercerized Batiste and Marquisette, a large line of new styles—trimmed in fine insertions. Bands and Lace edges also hand embroidered in the new shades of Coral, Blue, Gold, and White. If only for an idea, ask to see them.

THE TOUCH THAT ADDS A FRESHNESS TO THE HOME.

There are many things which a woman of taste can do to freshen up her home for little expense and at the same time give those little individual touches which can not be bought at any price. For instance, nothing can be lovelier than sheer curtains when properly made of proper material. The kinds we carry for this purpose are soft and filmy—some plain which can be embroidered, stenciled or merely hemmed—others with drawn work or satin stripes, also stenciled designs.

Besides a splendid assortment of ready made bed sets, we have all the materials for making them—look through the department and you will find numerous suggestions which can be easily carried out. Our assortment of swisses, nans, mardas, taffetas, crotonnes, friar's cloth, etc., is unusually good and from these stocks you can get materials for making sofa cushions, overhangings, table runners, covers for chair-waist boxes—all in the very best designs and most desirable colors. Largest drapery department in this part of the state.

THE WATTS-LAMBERD CO.



50c TAPESTRY PILLOWS 25c.

These are tops and back, all made ready to insert the pillow. Beautiful art tapestry, pretty Dutch figures, Dogs, and colored figures in the old Tapestry art weave, look like hand painted pillows—ready for use.—See window display. Saturday only 25c.

7½c APRON GINGHAMS, 4½c yd.

Large assortment of apron checks, all colors. All size checks. This is less than mill prices. "CLOVER DAY" PRICE 4 7-8c yd.



THE NEW MILLINERY.

Showing the new street and tailored hats for Spring. Every woman is, or soon will be interested in a new spring hat. You will find here a showing of the accepted modes for early spring. The display is complete, styles intelligently express fashions, latest mandates.

Our millinery department resembles a blooming flower garden—with piles of beautiful Flowers and Foliage. Also Feathers and a bright array of Ribbons and Spring hat shapes and trimmings of all kinds, just out of their boxes.

All are invited to come and inspect this showing of beautiful Spring Millinery.

ADVANCE SHOWING OF COMPLETE LINES OF WASH FABRICS.

How the new, sheer wash fabrics suggest the beautiful spring days! You will want to see what the creators of fashions and fabrics have been producing during the long winter months, and here it is—Beautiful thin Madras cloths in delicate plaids and stripes, silk finished voiles in all colors, cotton Marisettes in white, pink, black, tan, helio and old rose; wash poplins, satin striped Marisette, white embroidered swisses, colored batiste embroidered in contrasting shades, sheer linens. French lawns in broken checks and stripes, imported zephyrs, mercerized batiste, Jacquard silks, flaxons, cotton crepes, waist and dress linens—all new. A comprehensive collection of the season's best offerings.

WOMEN'S SPRING SUITS.

\$16.50; \$20.00; \$25.00 and \$35.00.

Such charm, variety, and exclusiveness in Suits shown here at prices mentioned above, women are favored this spring as never before. Hundreds of new models are here—Suits of the finest French serge, hand-finished storm serge, attractive Modish hair-line effects, Meire, mixtures and invisible stripes and many novelty weaves—could a showing be more complete?

Variety in styles is equally great, both in new 24 inch short Coats and plain tailored style Skirts. Coats satin lined, novelty buttons in self colors to match Suits; Various style collars, from the Manish tailored styles to the square sailor effects. All the new colorings, naturally including the ever-desirable blue and black, all sizes, both in Misses and Ladies, to fit any figure, many of them without alterations.

Are styles are right, perfect tailoring—such as are rarely found outside of certain fine custom-tailors, whose charges are three to four times these modest prices: \$16.50 to \$35.00.

12 1-2c LONG CLOTH, 98c BOLT.

Royal English Long Cloth, 10 yards in a bolt. Made especially for the Watts-Lamberg Company. This splendid Long Cloth is 36 inches wide, very fine soft finish, and is a splendid bargain at 12 1-2c a yard. "Clover Day" price 98c a bolt.



\$9.00 SMITH'S BRUSSELS RUGS,

\$5.98.



Room size 6x9 feet. A splendid quality—a Rug that will give entire satisfaction. A large line of new designs and colorings that are suitable for halls and small rooms. Woven in one piece—seamless—and a regular \$9.00 Rug. "Clover Day" Price \$5.98.

\$1.50 and \$2.00 GOWNS AND COMBINATIONS, 98c.

Handsome garments with yokes of French Gray Embroidery, trimmed in fine all linen Torchon Laces, Embroidery and Dainty Fine Val Laces. Every garment brand new—Night Gowns, and Combination Corset Cover and Skirt and Corset Cover and Drawers. Regular \$1.50 and \$2.00. "Clover Day" Price, 98c.



25c SWISS EMBROIDERY 12½c YARD.



Match Sets—Beautiful new designs on fine quality of Swiss, work is the best, the kind that stands the laundry. Two and three widths of insertion, sold in equal quantities of one edge and insertion. The grandest embroidery Bargain we ever offered. "Clover Day" Price, 12½c yard.

\$1.25 BLACK SATEEN AND MERCERIZED PETTICOATS, 89c.

Splendid black Skirts, made of a cloth that looks like Heatherbloom, but will wear better.

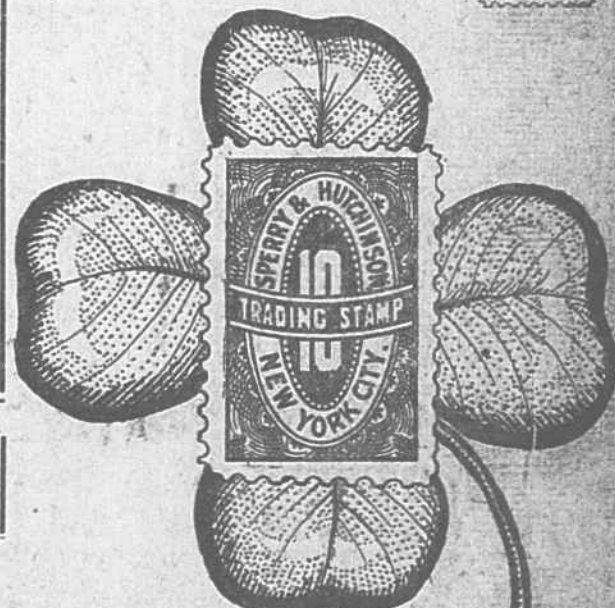
Also Skirts made of excellent quality black mercerized sateen; made with deep tailored flounce and dust ruffle. All sizes 38 to 44 lengths. Sale price 89c



DAINTY SPRING NECKWEAR.

Practically every style of dress or costume for the current season will require some kind of additional neckwear—either a jabot, lace collar or neck ruff, in harmony with the present vogue of laces the new neckwear presents many attractive effects in lace

jabots, stocks, Dutch collars, "cascades" and bows. For special 25c selling we are showing a beautiful line of jabots (trimmed in cluny, plat val, and Irish crocheted laces, Venice Dutch collars, messaline sailor collars, Battenburg jabots, maline bows in bordered effects, hand embroidered linen collars—in fact, everything that is new, original and dainty in women's neckwear.



SE WILL BE MAINTAINED, OUR PRICES WILL BE LOWER THAN EVER

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